

Brainstorming Thinking and Analytical Excellence

Workshop Methodology: Interactive & Participatory Case Based Reasoning & Facilitation

Workshop Content Coverage – Outline of Topics [2 Days]

[Schedule: 9:15-10:45AM / 11-1PM / 1:45-3:15PM / 3:30-5:30PM]

Balance Your LOGIC With Right Brain & CREATIVITY With Left Brain!

1. Do You Have Thinking Skills? ...or... Does Your Thinking Skills? - Exploring the Left Vs Right Brain Thinking Alternatives
2. Defining Creativity & Understanding 'Thinking' and 'Analytics' as a Skill
3. Comparing Creativity with Discovery, Invention, Kaizen, Incremental & Radical Innovations
4. Eliciting Knowledge & Harvesting Analytical Inputs For Presentations by Organized Thinking Techniques, Brainstorming by Hops, and Creativity by adopting Six Thinking Hats & SCAMPER Approach
5. Promoting Individual Thinking by Adopting Problem Solving/Alternative Thinking Skills
6. Promoting Team/Group Thinking by Adopting Problem Solving/Alternative Thinking Skills
7. Alternative Thinking Skills for Problem Solving, Root Cause Analysis, Analytics and New Ideas Generation
8. Individual & Team Exercises - Case Studies

SIEGER TRAINING CONSULTANTS (P) LIMITED

Plot No: 106, Bharathiyar St – Chellappa St Junction, Visalakshi Nagar, Santhosapuram, Chennai – 600073. Tamil Nadu, INDIA.

Ph: +91 44 22781335, +91 44 42837167, HP: +91 9500120969, +91 9500129901, +9840097567, +91 9840059445

Email: training@siegergroups.com | Visit us at: www.siegergroups.com

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Methodology:

- Real-World Experience Simulation between Facilitator & Participants
- Participants will be led in a Directed Learning Mode, not Just with Facilitator' s one-sided Lectures
- Combination of Presentations and Examples from Facilitator and Interactive / Hands-On Participants' Exercises with Individual / Group Report-Outs
- Experiential workshop environment where participants will be educated to take risks and make adjustments based on their results from Role-Plays before approaching large real-time projects.

Other Details:

- Payment to be made within 15 days from the date of the invoice.
- All payments must be made by cheque/online transfer etc., drawn in favour of Sieger Training Consultants Pvt. Ltd. Sieger will charge on INR basis only.
- Overseas clients will have to take care of all the training materials directly as briefed by Sieger Training. However, Sieger can procure some (which can be transited) not all, on behalf of the client but any additional charges for custom clearance has to be taken care by client only.
- Facilitators Travel & Food have to be taken care by the client
- Clients will have to arrange LCD, Speakers, Mike on their own.
- Cancellation of confirmed programmes shall be intimated one week in advance else 50% of the total charges shall be applicable.
- Client will recognize the intellectual property rights of Sieger Training and such materials are not to be copied without prior written approval of Sieger Training.
- Take all responsible steps to hold all Sieger Training copyrighted materials confidential to Client.
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