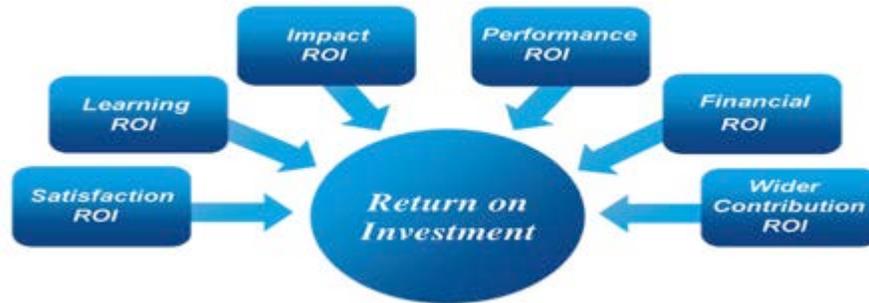
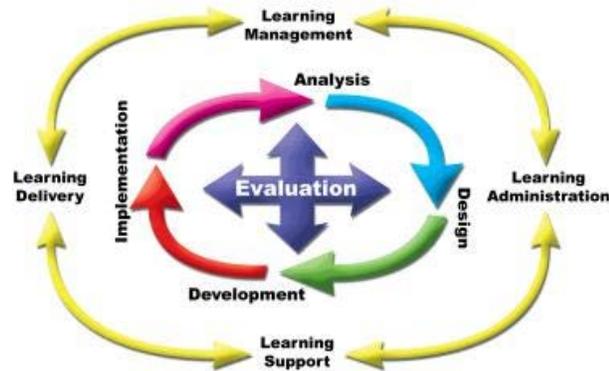
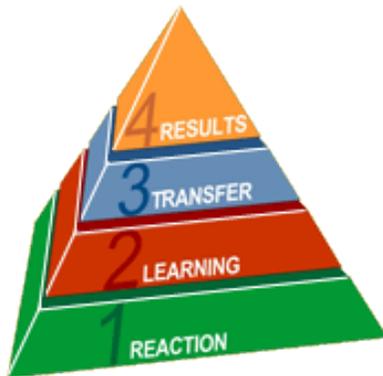


Effective CBA Planning and Template for ROI



[2 Days Interactive Experiential Learning Workshop; ~2 Hours Per Topic With Role-Plays, Case Study Report-Outs & Video Analysis]

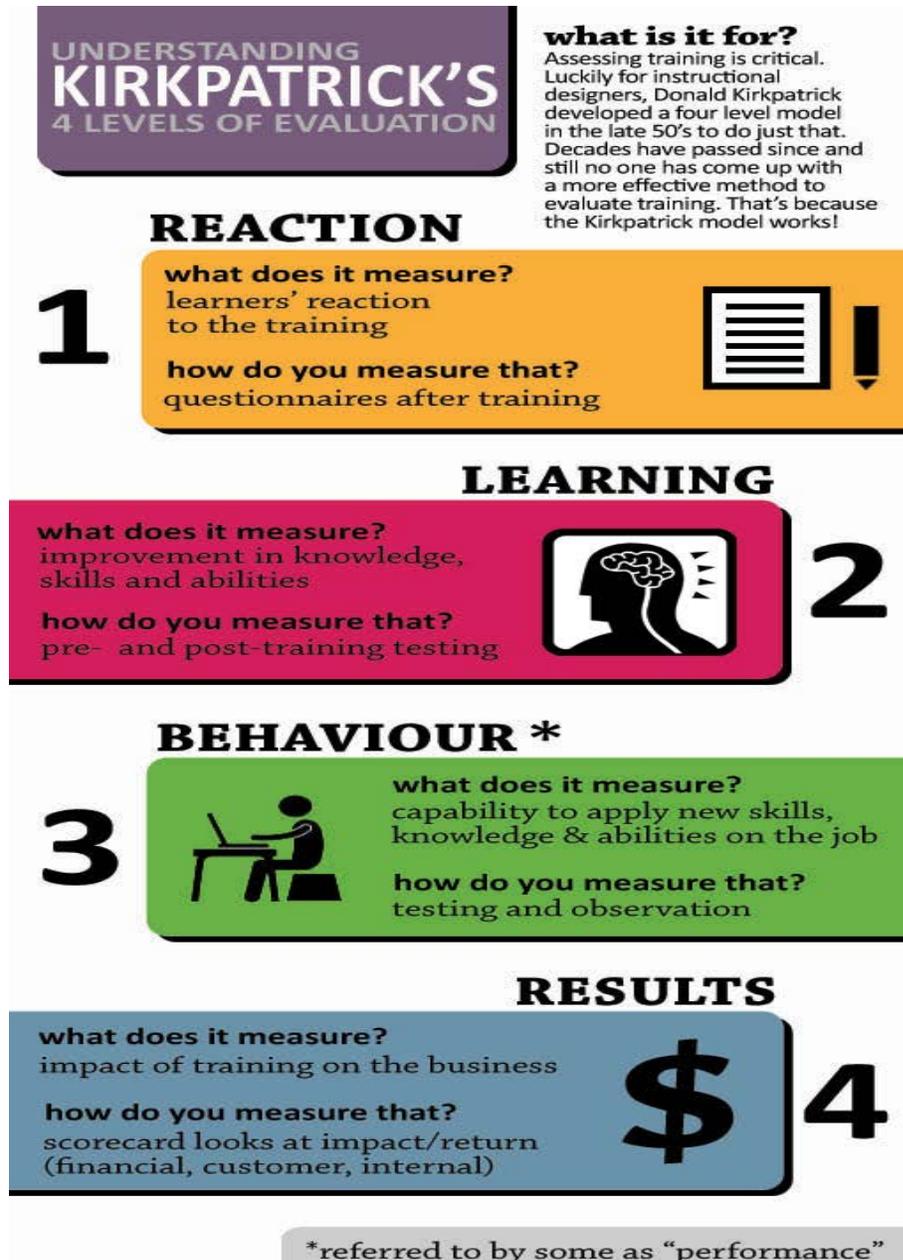
1. Kirkpatrick's Model – Four Levels Of Training Evaluation



- Level 1 - Reaction • Did they like it?
- Level 2 - Learning • Did they learn it?
- Level 3 - Behaviour • Did they use it?
- Level 4 - Results • Did it impact the bottom line?
- Level 5 - ROI • What is the Return on Investment?

Effective CBA Planning and Template for ROI

2. Kirkpatrick's Model – Evaluating Cost Benefit Analysis & Return On Investment



Effective CBA Planning and Template for ROI

5. Linking Balanced Scorecard [BSC] Perspectives To Training CBA & ROI – Learning & Growth / Internal Business Processes / Customers / Financials Perspectives – Templates
6. Linking Centers of Competency [COC] & Communities of Practice [COP] To Training CBA & ROI – Templates
7. Linking Centers of Excellence [COE], Centers of Services / Products [COS/P] & Strategic Business Units [SBU] To Training CBA & ROI – Templates
8. Evolving Training, Learning, Knowledge, Innovation & Transformation Continuum

Other Details:

- Payment to be made within 15 days from the date of the invoice.
- All payments must be made by cheque/online transfer etc., drawn in favour of Sieger Training Consultants Pvt. Ltd. Sieger will charge on INR basis only.
- Overseas clients will have to take care of all the training materials directly as briefed by Sieger Training. However, Sieger can procure some (which can be transited) not all, on behalf of the client but any additional charges for custom clearance has to be taken care by client only.
- Facilitators Travel & Food have to be taken care by the client
- Clients will have to arrange LCD, Speakers, Mike on their own.
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