

2 Day, Innovation Excellence

By Thinking in New Boxes

Participants: Managers – Project Leads – Quality – Process Leads & Team Members

Workshop Methodology: Interactive & Participatory Case Based Reasoning & Facilitation

Workshop Content Coverage – Outline Of Topics [2 Days]: [Schedule: 9:15-10:45AM / 11-1PM / 1:45-3:15PM / 3:30-5:30PM]

Objective:

- Understand how Thinking In New Boxes can help Organizations to achieve Innovation Excellence
- Evaluate Role of Thinking Framework In Innovation Excellence
- Apply New-Box Thinking concepts and techniques applicable to any Industry
- Diagnose Performance Gaps By Base lining & Benchmarking
- Present Possible Transformation Solutions & Change Management
- Comprehend the “Big-Picture” for Decision Making by SWOT and PESTEL Analysis
- Evaluate the impact of output and outcome towards Strategy Execution
- Develop Alternative Ideas Through “New-Box” Thinking Framework

Methodology:

- Real-World Experience Simulation between Facilitator & Participants
- Participants will be led in a Directed Learning Mode, not Just with Facilitator’s one-sided Lectures
- Combination of Presentations and Examples from Facilitator and Interactive / Hands-On Participants’ Exercises with Individual / Group Report-Outs
- Experiential workshop environment where participants will be educated to take risks and make adjustments based on their results from Role-Plays before approaching large real-time projects.

SIEGER TRAINING CONSULTANTS (P) LIMITED

Plot No: 106, Bharathiyar St – Chellappa St Junction, Visalakshi Nagar, Santhosapuram, Chennai – 600073. Tamil Nadu, INDIA.

Ph: +91 44 22781335, +91 44 42837167, HP: +91 9500120969, +91 9500129901, +9840097567, +91 9840059445

Email: training@siegergroups.com | Visit us at: www.siegergroups.com

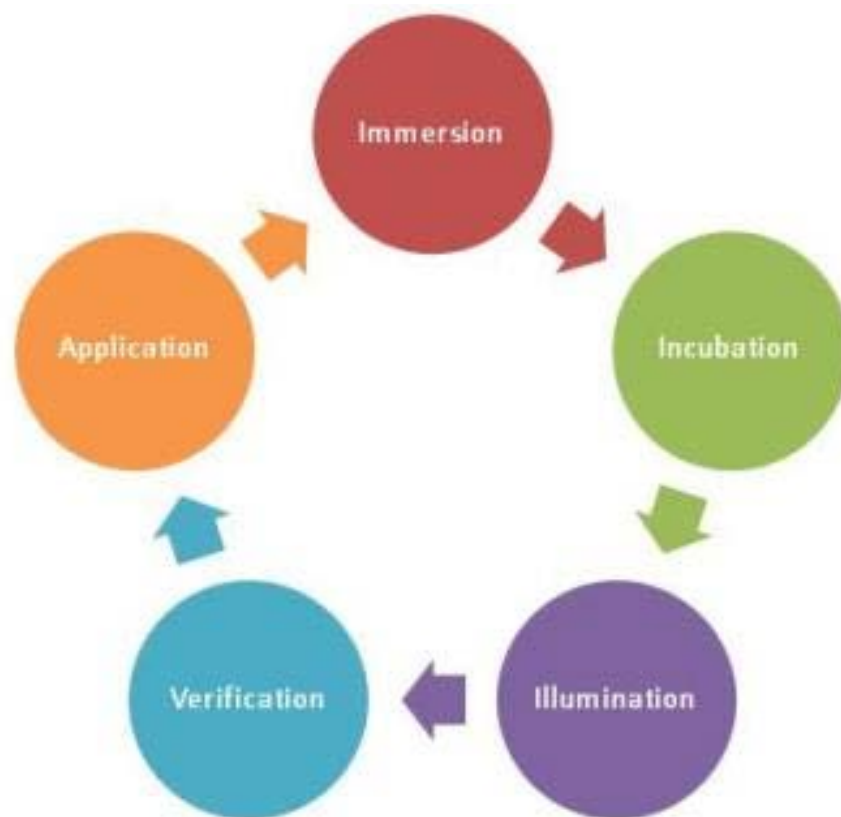
2 Day, Innovation Excellence

By Thinking in New Boxes

Content Outline:

1. Introduction to New-Box Thinking For Innovation Excellence

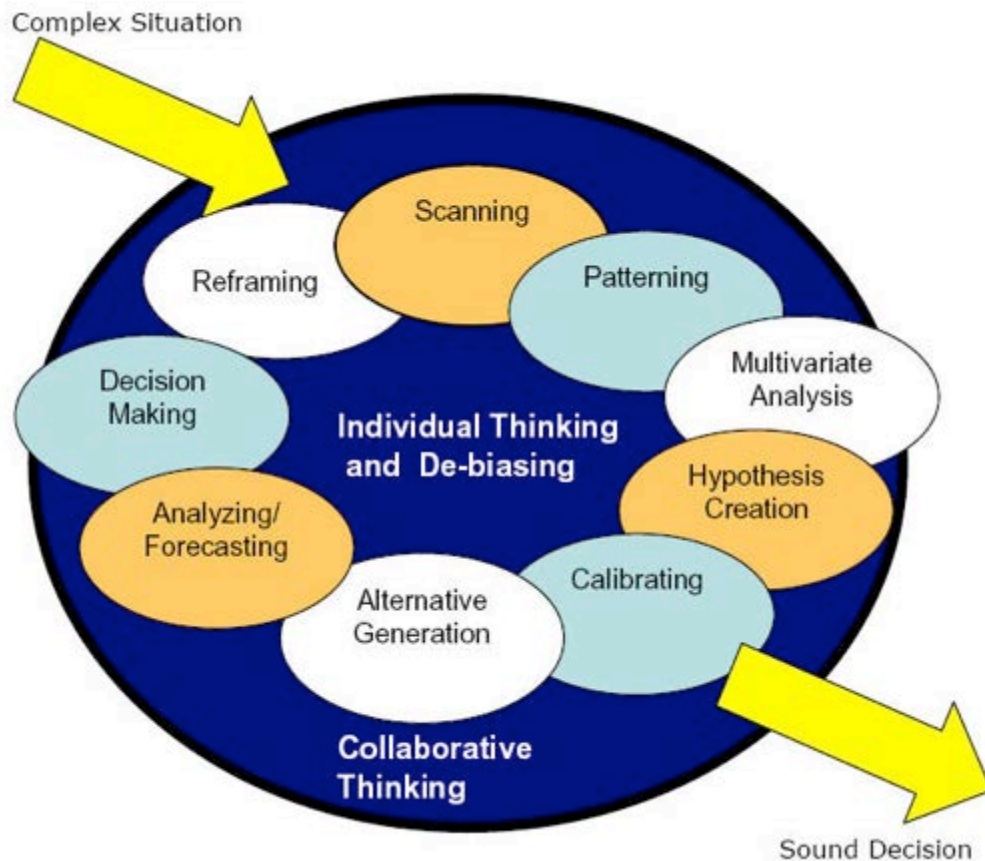
- Strategic Planning
- Change Management
- Customer Centricity
- Strategy Execution



2 Day, Innovation Excellence By Thinking in New Boxes

2. New-Box Thinking For Innovation Excellence

- Divergent & Convergent Thinking – Guidelines & Tools
- Roles In New-Box Thinking: Client, Facilitator & Resource Group
- Statement Starters: Imagine The Future, Find The Questions & Plan For Action



3. Stages In New-Box Thinking Framework For Results

- Objective Finding
- Fact Finding
- Problem Finding
- Idea Finding
- Solution Finding
- Acceptance Finding

SIEGER TRAINING CONSULTANTS (P) LIMITED

Plot No: 106, Bharathiyar St – Chellappa St Junction, Visalakshi Nagar, Santhosapuram, Chennai – 600073. Tamil Nadu, INDIA.

Ph: +91 44 22781335, +91 44 42837167, HP: +91 9500120969, +91 9500129901, +9840097567, +91 9840059445

Email: training@siegergroups.com | Visit us at: www.siegergroups.com

2 Day, Innovation Excellence By Thinking in New Boxes

4. New-Box Thinking & Idea Finding Techniques

- Inverse
- Forced Connections
- Lateral Thinking
- Six-Thinking Hats

5. Brief Concept Introduction to Strategic Thinking Tools & Techniques

- New-Box Thinking Concepts For Strategy Execution
- Process, Brain & Mind Mapping
- SWOT Analysis
- PESTEL Analysis
- Blue / Red Ocean Analysis



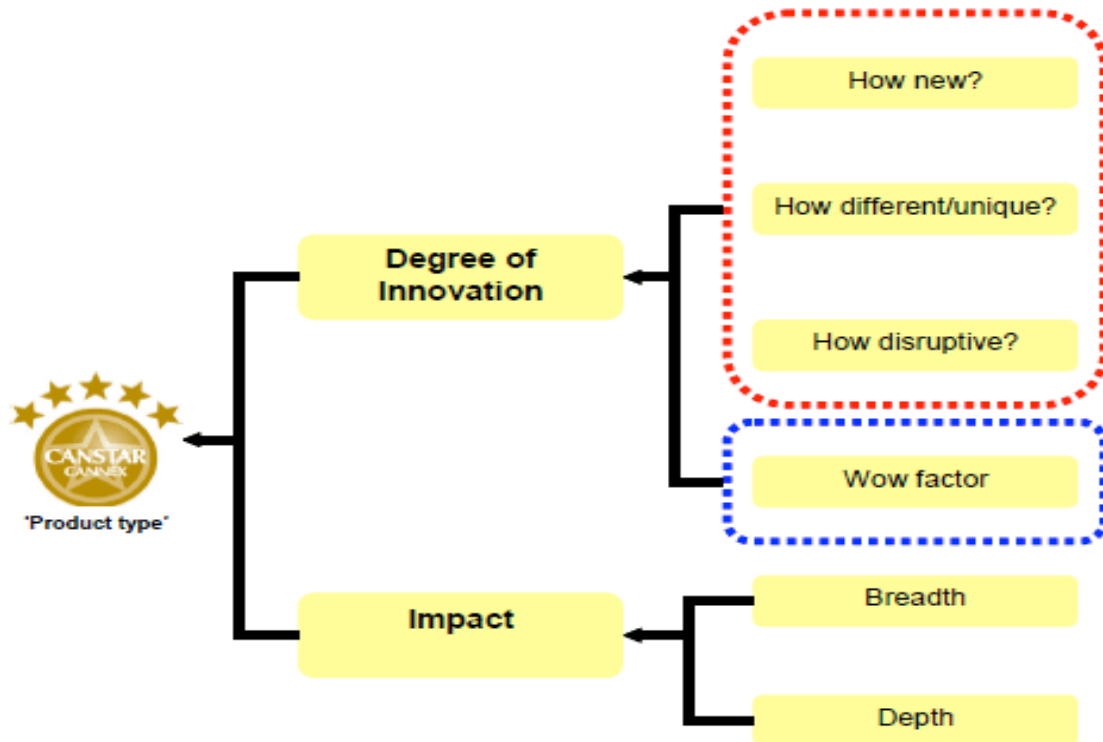
6. Developing Innovative Solutions for Organization Problems

- 5W1H [What - When - Where - Who - Why - How]
- Going Beyond 5W1H: "Why Not" Analysis - Transformation & Innovation for Biz Process Reengineering leading to Business Performance Management

2 Day, Innovation Excellence By Thinking in New Boxes

7. Innovation Driven by Everyone's Attention [IDEA]

- Effective Brainstorming Techniques
- Idea Generation Template For Innovation & Transformation Excellence



8. Individual / Team / BU / Organization Specific Biz Challenge - EGO [Expectation - Goals - Objectives] Analysis - Solution Finding



2 Day, Innovation Excellence

By Thinking in New Boxes

Other Details:

- Payment to be made within 15 days from the date of the invoice.
- All payments must be made by cheque/online transfer etc., drawn in favour of Sieger Training Consultants Pvt. Ltd. Sieger will charge on INR basis only.
- Overseas clients will have to take care of all the training materials directly as briefed by Sieger Training. However, Sieger can procure some (which can be transited) not all, on behalf of the client but any additional charges for custom clearance has to be taken care by client only.
- Facilitators Travel & Food have to be taken care by the client
- Clients will have to arrange LCD, Speakers, Mike on their own.
- Cancellation of confirmed programmes shall be intimated one week in advance else 50% of the total charges shall be applicable.
- Client will recognize the intellectual property rights of Sieger Training and such materials are not to be copied without prior written approval of Sieger Training.
- Take all responsible steps to hold all Sieger Training copyrighted materials confidential to Client.
- Guarantee that no training will be conducted using Sieger Training concepts or material is carried out for employees of Client and Client shall not use Sieger Trainer's without the knowledge of Sieger Training Consultants (P) Limited.
- Ensure that any materials of Sieger Training supplied to internal employee(s) are retained by Client and or returned to Sieger Training in the event that the employee(s) ceases to be employed by the company;
- Ensure that no substantive modification of course design or content occurs without the prior written permission of Sieger Training, which shall not be withheld unreasonably;
- Treat this agreement as confidential and not divulge its contents to third parties;
- Inform Sieger Training of any internal procedures for the payment of invoices.

Follow us on



Let's Stay In Touch [Click Here To Subscribe](#) SIEGER TRAINING INDIA Workshop Updates

Copyright (C) 2015, Sieger Training Consultants (P) Limited, All Rights Reserved.

SIEGER TRAINING CONSULTANTS (P) LIMITED

Plot No: 106, Bharathiyar St – Chellappa St Junction, Visalakshi Nagar, Santhosapuram, Chennai – 600073. Tamil Nadu, INDIA.

Ph: +91 44 22781335, +91 44 42837167, HP: +91 9500120969, +91 9500129901, +9840097567, +91 9840059445

Email: training@siegergroups.com | Visit us at: www.siegergroups.com